# JAISHIARI **ANGANA**

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Cebu, Philippines

www.highpassdigital.com

Fullstack Web Developer & UI/UX Designer

# **WORK EXPERIENCE**

Hive Group Inc. 2022 - 2024 Full-time

#### Webmaster

I was responsible for the design, development, maintenance, and updates of both company-owned and client websites. I also specialized in UI/UX design to ensure an optimal user experience for all web visitors.

Ad Entity 2022 - Present Freelance

# **Website Developer**

I'm responsible for the design, development, maintenance, and updates of both company-owned and client websites. Additionally, I handled brand identity and marketing graphics to ensure a cohesive and impactful visual representation for the brands I worked with.

Downtime Digital 2021 - Present Freelance

# **Website Developer**

I'm responsible for the design, development, maintenance, and updates of both company-owned and client websites. Additionally, I managed the setup and execution of social media and Google marketing campaigns to enhance online presence and engagement. I also played a key role in crafting brand identity and creating impactful graphic designs to support marketing initiatives.

Support Services Group Multimedia Designer 2021 - 2022 Full-time

I specialized in creating designs for both global and local platforms. Additionally, I was responsible for website design and development, as well as the maintenance and updates of company-owned websites to ensure a seamless online presence.

Forward BPO 2018 - 2021 Full-time

### **Multimedia Designer**

My role involved creating multimedia and print designs for the company. Additionally, I was responsible for website design and development.

# SKILL

# Web Development

# **Technologies / Languages::**

HTML, CSS, Liquid CSS, Javascript, AJAX, PHP, Java, MySQL, Amazon Web Services, Google Cloud Platform, Git, GitHub

#### CMS:

WordPress, Shopify, BigCommerce, WooCommerce, Drupal, Adobe Commerce, OpenCart, HubSpot

#### **Website Builders:**

Divi, Elementor, Bakery Builder, Go High Level, Webflow, Framer, Squarespace, Wix, GeneratePress, Instapage, Swipe Pages, Zapier Interfaces, Unbounce

# UI/UX and Multimedia Design

#### **UI/UX Design and Prototype:**

Figma, Adobe XD, InVision, UXPin, Proto.io, Justinmind, Axure, Zeplin, Balsamiq

### **Graphic Design and Illustration:**

Adobe Photoshop, Adobe Illustrator, Adobe Express, Adobe Lightroom, Procreate, Clip Studio Paint, Canva, Microsoft Designer, SketchUp

# **Video Editing and Sound Design:**

Adobe Premiere, Adobe After Effects, Adobe Audition, Adobe Podcast, CapCut, DaVinci Resolve

#### SEO and SEM

#### Skills:

Onsite and Offsite SEO, Link Building, Keyword Research, Page Speed Optimization and Monitoring, Pay-per-click (PPC)

### **Technologies:**

Google Ads, Bing Ads, Google Analytics, Google Tag Manager, Google Search Console, Google Trends, Google PageSpeed Insights, Social Media Ads, Meta Pixel, Semrush, Spyfu, Ahrefs, Moz Analytics, Screaming Frog

# **Marketing and Automations**

#### Technologies:

Zapier, Drip, Active Campaign, Mailchimp, Klaviyo, SendinBlue, Pipedrive, ChatGPT, Typeform, Google Forms, Jotform, Trello, Hootsuite, Metricool, Buffer, Sprout Social, ManyChat, Stripe, Calendly, Funnelytics, ClickFunnels

# **EDUCATION**

University of Cebu 2013-2017

**Bachelor of Science in Information Technology** 

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